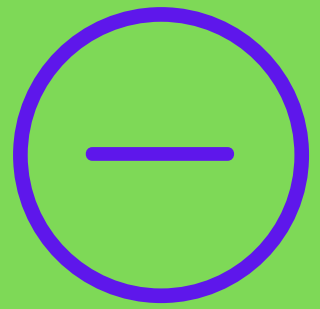


POSITIVE

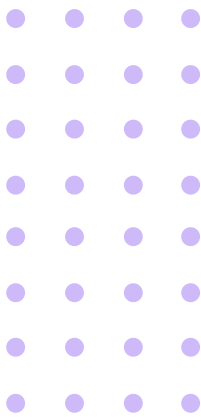
VERSUS

NEGATIVE



POSITIVE & NEGATIVE IN ABA:

- **Positive simply means adding something**
 - Think positive... add (+)
 - Positive does not necessarily mean good!
- **Negative simply means taking something away**
 - Think negative... subtract (-)
 - Negative does not necessarily mean bad!



POSITIVE REINFORCEMENT

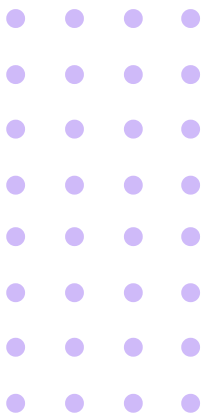
Adding something that increases the behavior

Giving a child their favorite candy after they clean their room. You are adding (positive) something (favorite candy) that will increase (reinforcement) the likelihood of them doing the behavior again in the future.

NEGATIVE REINFORCEMENT

Taking something away that increases the behavior

Squishing a spider after a child asks you to. You are removing (negative) something (the spider) that will increase (reinforcement) the likelihood of them asking you to kill a spider in the future.



POSITIVE PUNISHMENT

Adding something that decreases the behavior

A child reaches up and touches a hot stove, burning their hand. Something has been added (positive) (a burn/pain) that will decrease (punishment) the likelihood of them doing that behavior in the future.

NEGATIVE PUNISHMENT

Taking something away that decreases the behavior

A child is talking too much during their favorite activity, so the teacher has them sit away from their friends. The teacher is removing (negative) something (friends) that will decrease (punishment) the likelihood of them talking in the future.

